



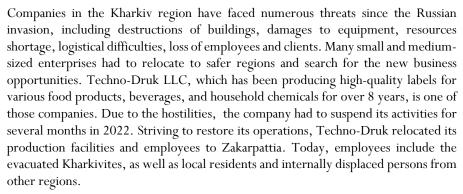


Success Story Ukraine

Printing & Labelling

January 2025

Relocation, recovery and access to European markets



Techno-Druk has been successful at overcoming many of the challenges it faced, restoring, developing and scaling up its business at the new location. The efforts were partly financed with a EU4Business-EBRD Credit Line Loan from Ukrgasbank. The company benefitted from the EU-funded investment incentive available under the credit line. Moreover, the company became one of the first in Ukraine to apply for the new additional investment incentive under the credit line's Enterprise Renaissance Window, which was specifically designed to help Ukrainian companies survive, recover and strengthen the Ukrainian economy.

With the EU4Business-EBRD Credit Line Loan, Techno-Druk LLC purchased modern printing equipment. The combined total EU-funded grant tied to this investment amounts to 30% of the loan amount, significantly reducing the company's investment costs and stimulating its production.

According to Albina Kudryavtseva, the owner of Techno-Druk LLC, the enterprise has fully switched from survival to active development mode. It plans to expand and further improve its production processes to access European markets. "Participation in the "Enterprise Renaissance Window" (ERW) initiative helps us create new jobs, strengthen the company's competitiveness, increase our export capacity and deepen the economic partnership with the EU countries. This is our contribution to building the economic resilience that helps defending our country," notes Ms. Kudryavtseva.







